

World Smart City Expo 2023 Sponsorship Program

Benefits		Platinum Package	Gold Package	Silver Package	Smart	Note
Exhibition	Booth Location Pre-booking	○	○	○	-	
	Priority on VIP Exhibition Tour Program	○	○	○	USD 500	
Opening Ceremony	VIP Invitation	○ (Max. 5 VIPs)	○ (Max. 2 VIPs)	○ (1 VIP)	-	
	Opening VIP Tour (Opening Ceremony)	○	○	○	-	
	Keynote Speech	○	-	-	-	
	Company logo display on banners at the Opening Ceremony & Networking Party	○	○	○	-	
Conference	Holding a Private Conference	○	-	-	-	
	Conference Panel Participation	○	○ (2 Times)	○ (1 Time)	-	
	Opportunity for Presentation	○	○	-	USD 3,000 per time	
Online Advertisement	Company Introduction on WSCE Webpage	○	○	○	USD 1,000	
	Company and Product Introduction on WSCE e-Newsletter	○	○	○	USD 500 per time	40,000+ Database target

Benefits		Platinum Package	Gold Package	Silver Package	Smart	Note
Promotional Material	Company logo display on visitors' pass	○	○	-	-	
	Company Introduction message to visitors' mobile	○	○	○	USD 500	During the event period
	Company logo display on Buyers' Lounge	○	○	○	-	
	Company logo display on Agora in the Hall	○	○	○	-	
	Ceiling Banner inside the Exhibition Hall	2 (3m x 5m, Main Aisle)	1 (3m x 5m, Main Aisle)	-	USD 5,000 per banner	
	Outer Wall Banner	1 Banner on the outer wall (8.5m x 11.5m)	-	-	USD 10,000 per banner	
	Hall Entrance Display Board	2 (20sec.)	1 (20sec.)	1 (20sec.)	USD 2,000	
	Information desk	1 (width 1m)	1 (width 1m)	1 (width 1m)	USD 1,000 per banner	
	Directory book Ad.	1 page	0.5 page	0.5 page	USD 2,000 per page	Max. 7 Companies
	Show-guide leaflet Ad.	1 page	0.5 page	0.5 page	USD 2,000 per page	Max. 3 Companies
Business Matchmaking Program	Opportunity of Business Matching	○ (Priority)	○ (Priority)	○ (Priority)	-	
	Buyer Accommodation	5 Rooms (3 days and 2 nights Deluxe Rm)	2 Rooms (3 days and 2 nights Deluxe Rm)	1 Room (3 days and 2 nights Deluxe Rm)	USD 300 per Room for a Night	
	Staff Accommodation	3 Rooms (4 days and 3 nights Standard Rm)	2 Rooms (4 days and 3 nights Standard Rm)	1 Rooms (4 days and 3 nights Standard Rm)	USD 250 per Room for a Night	5 starred hotel